

Salisbury International Arts Festival

MEDIA RELEASE

Festival Window Display Competition – Winners announced!

As the Festival draws to a close with the explosive Party in the Close this Saturday night, the winners from our hotly contested Window Display Competition have been announced.

The Grand Prize winner this year is **Neal's Yard Remedies** on the Market Place. Using the theme of *A Midsummer Night's Dream*, one of this year's highlight events held at Old Wardour Castle, they created an inspired display linking the plants in the play to their modern day concoctions. They also created a one off bottle 'Love Potion' which became a popular request from their customers!

The runner-up was **Splash of Colour** on Fisherton Street who created yet another stunning display using the festival themes to decorate plates and bottles. They showed great imagination with their window and put a lot of hard work into creating the unique pieces including an inspired champagne bottle covered in fireworks.

The Competition was judged by Maria Bota, Festival Director, who said:

We send an enormous thank you to all the participating shops in our Festival Window Display Competition. The imaginative window displays have been much admired by visiting artists as well as the many passers-by, and they add a huge amount to the profile of the Festival. We are very grateful. Special congratulations to Neal's Yard Remedies for their window display, which linked beautifully to the text of A Midsummer Night's Dream and included plants mentioned in Shakespeare which are also used in Neal's Yard remedies. And a limited edition of Love Potion...We are looking forward to seeing what all will do with next year's Festival's themes, which will be revealed in December.

The Salisbury Festival Window Display competition is run every year and challenges local shops in Salisbury to make and create a display inspired by the Festival – taking the Festival's themes, a specific event or the Festival's colour scheme as a starting point.

Eight shops took part in this year's competition; In addition to the winners, highly commended were Traveller's World, Shirley Snells Florist, HR Tribbeck & Son, Tourist Information Centre, Regent's Tailoring and 21b.

ENDS

Notes to Editors:

Photographs of the entries are available on request.

For further information please contact Rosa Corbishley on 01722 332241 or email rosa@salisburyfestival.co.uk

About Salisbury International Arts Festival

- The 37th Salisbury International Arts Festival runs from Friday 21 May – Saturday 5 June 2010
- The 2009 Festival featured 11 premieres and exclusives of which 9 were commissions by Salisbury International Arts Festival

- The annual 16 day Salisbury International Arts Festival blazed into life in 1974 with a performance by Paco Peña and is a leading commissioning and producing Festival which attracts over 55,000 attendances each year and contributes £3m to the regional economy
- Salisbury International Arts Festival 2009 was named 'Tourism Event of the Year' at the South West Tourism's 'Tourism Excellence Awards' and shortlisted for the Visit Britain National Awards
- Salisbury International Arts Festival is supported by Principal Sponsor Friends Provident, Wiltshire Council and Arts Council England – South West
- Salisbury International Arts Festival's Principal Sponsor, Friend Provident, has been supporting the Festival for a wonderful 25 years
- The full Festival programme was announced 1 March 2010